

RealChain: High-end consumer goods based on block chain & collection identification data center

General

The RealChain foundation is the R & D and operator of RealChain products. It will work closely with TaoDangPu holdings to develop a new generation of high-end consumer goods trading system.

RealChain product aims to improve transaction transparency and reduce fraud risk and transaction cost by block chain technology and AI technology in the trading scene of luxury goods, jewelry and art.

About TaoDangPu

The TaoDangPu was established in 2013, which attracted three rounds of financing for over more than \$50 million. The company is currently valued for over \$300 million. Its investors include seven global well-known enterprises and large funds, such as JD Finance, 360 Finance, Blue-Run Ventures, Trust Bridge Partners and Northern Light Ventures etc. It is one of the world's largest high-end consumer goods finance and service platforms.

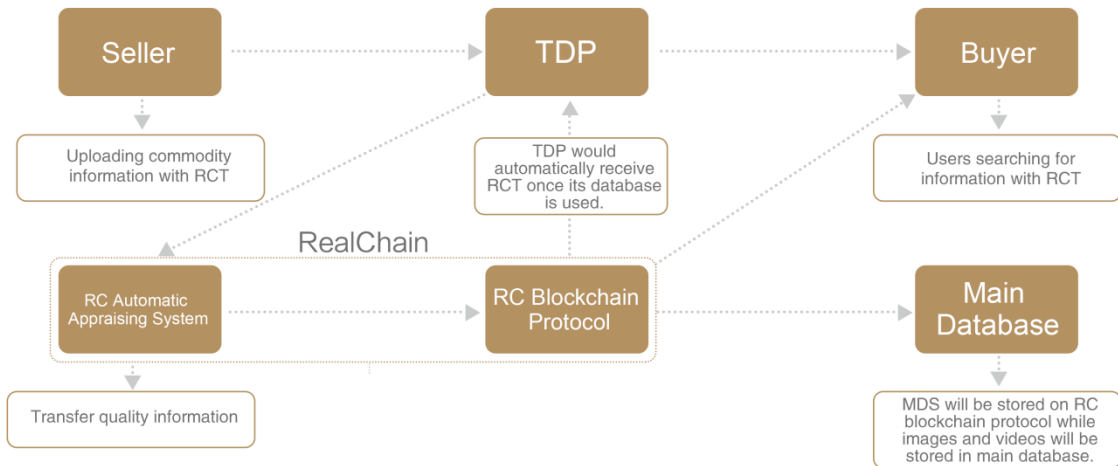




TaoDangPu will be the first commercial application of RealChain products.

The blockchain technology in the RealChain product will make the transaction process, appraisal and evaluation process, and the whole process of fund transfer distributed in each node. All parties in the business chain will have a fair and open information process. At the same time, it is convenient for the downstream agencies of the business chain or two traders to inquire at any time.

Secondly, image recognition system based on the artificial intelligence in RealChain products can greatly save appraisers' labor cost, reduce human errors and moral risks and improve the cost of artificial fraud and appraisal efficiency.



Core Team

- David Zhang, Director of the RealChain Foundation
senior software engineer and chief system architect
- Wenwei Jiang, CTO
production engineer in giant tech company Facebook and Amazon
- Kristi L Mercer , Chief Analyst
experienced jewelry appraiser for the past 10 years
- Kevin Carpenter , Chief Appraiser
industry veteran of over 40 years
- Yu Zhang , Counselor to RealChain Foundation

Leader of Cryptocurrency business in 360

Use of Token Contribution Proceeds

	Pre-Alloc ation	Vesting Period	Release Mechanism
Private Funding	16.33%	14 weeks	Immediate release 30% after trading, then release in a 10% per week pattern within 14 weeks.
Pre-sale	43.67%	2 months	Discounted part will be released in batches.
RealChain Team & Partners	30%	30 months	10% per quarter
RCT Foundation	10%	n.a.	
Total RCT	1.0 billion		